

PLEASE  
JOIN US



---

## Sold a Story: How Teaching Reading Went Awry

Thursday, October 12, 2023 | 8:30 AM to 11:00 AM  
Lincoln Auditorium | Idaho State Capitol

### GOALS:

- Understand what has gone wrong in how schools across the country teach students to read, and learn what is being done to correct this.
- Understand the challenges that have faced public schools nationally and within Idaho; and how Idaho's public schools can correct course.
- Hear from Idaho's State Superintendent Debbie Critchfield about her plan for leading Idaho into a better future when it comes to literacy and reading.

---

### Event Agenda

- 8:30-8:35 am:**      **Introduction & Welcome**  
Terry Ryan, Bluum
- 8:35-9:50 am:**      **Sold a Story, Q&A**  
Presented by: Emily Hanford  
Moderated by: Jennifer Swindell, Idaho Ed News
- 9:55-10:45 am:**      **Tales of Trouble & Turnaround: Stories from Frontline Idaho Educators**  
Panel with Educators: Anthony Haskett and Andy Johnson  
Moderated by: Alan Gottlieb, Education Journalist
- 10:45-11:00 am:**      **Action Plan to Improve Reading Instruction for Idaho's Kids**  
Remarks by: Governor Brad Little and Superintendent of Public Instruction Debbie Critchfield
-

## About Our Nationally Recognized Speaker

### Emily Hanford



Emily Hanford has been working in public media for more than two decades as a reporter, producer, editor, news director and program host. Her work has won numerous honors including a duPont-Columbia University Award and a Casey Medal. In 2017, she won the Excellence in Media Reporting on Education Research Award from the American Educational Research Association. Her groundbreaking podcast episode *Hard Words*, on [why children aren't being taught to read](#), was a winner of the inaugural Public Service award from EWA in 2019. Emily is a member of the EWA Journalist Advisory Board and a longtime mentor for EWA's "new to the beat" program. She is a frequent speaker and moderator. Emily is based in the Washington, D.C. area. She is a graduate of Amherst College.