



**CONTACT:**

Kristen McCarver

Tel: 208-336-8400

Email: [kmccarver@bluum.org](mailto:kmccarver@bluum.org)

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**BLUUM WELCOMES VETERAN EDUCATION LEADER**

Bluum, a non-profit organization committed to ensuring Idaho's children reach their fullest potential by cultivating great leaders and innovative schools, announced today that it has hired Greg Richmond to serve as its Chief Officer of Growth and Strategy. Bluum CEO Terry Ryan stated, "We are incredibly fortunate to add Greg to our team during this period of unparalleled challenge to public education and to the learning and well-being of our families and children."

Richmond is the founder of the National Association of Charter School Authorizers and served as its Chief Executive Officer from 2005 through 2019. Richmond stated, "When I stepped away from NACSA, I said I wanted to work more closely with educators and communities who are starting new schools. I am thrilled to find that opportunity with Bluum. Idaho is a fast-growing state and it continues to have a strong, growing charter school community. I am looking forward to joining it."

Ryan added, "I have worked closely with Greg for years and I appreciate his integrity, his thoughtfulness and his commitment to children and families first. I have found his calmness in times of craziness reassuring. He kept his head while others struggled to do so. Greg knows how to get things done."

At Bluum, Richmond will have broad responsibilities leading efforts to grow the number of quality schools, the number of students enrolled in those schools, and the number of graduates prepared for success in life. Richmond was inducted into the National Charter School Hall of Fame in 2017 and is a past board member of the National Alliance for Public Charter Schools, Equitable Facilities Fund, and Facilities Investment Fund. He is a Pahara-Aspen Fellow and a Senior Fellow at Future Ed, a Georgetown University think tank.

**About Bluum**

Bluum is a nonprofit organization committed to ensuring Idaho's children reach their fullest potential by cultivating great leaders and innovative schools. For more information visit [Bluum.org](http://Bluum.org).

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